



COMPANY PROFILE

**Your Advertising, Integrated Information
Education & Communication (IEC) and
Outdoor Events partner**



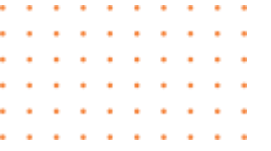
www.janahitha.net



OUR OBJECTIVE



We strive to offer long term value creating relationships to accelerate business growth for brands



OUR ACHIEVEMENTS

*Empanelled
with the Indian Central
& 6 State Governments
in Andhra Pradesh,
Karnataka, Rajasthan,
Uttar Pradesh,
Telangana States &
CBC (DAVP)*

Janabitha
PUBLICITIES PVT LTD
ADVERTISING & IEC PROGRAMMES



Central Bureau of Communication, DAVP
Government of India



Information and Public Relations Ministry
Government of Andhra Pradesh



Information and Public Relations Ministry
Government of Karnataka



Information and Public Relations Ministry
Government of Rajasthan



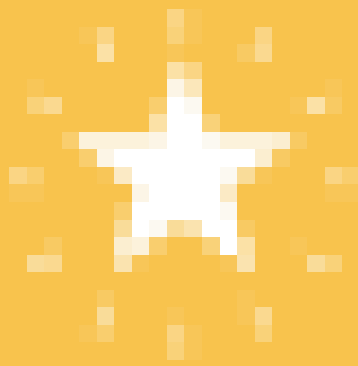
Information and Public Relations Ministry
Government of Telangana



Information and Public Relations Ministry
Government of Uttar Pradesh



OUR EXPERIENCE



*29 years of Our Brand's
Success Story*



OUR CAPABILITY



*Over 80,000 outreach
Programmes executed*



OUR CREDENTIALS



**5000+ Client
Mandates Delivered**



WELCOME TO

janahitha
PUBLICITIES PVT LTD
ADVERTISING & IEC PROGRAMMES



We are a leading advertising, Integrated Information Education & Communications (IEC) Company and BTL activations company focusing on mass education and social awareness for brands.

We achieve this through innovative ideas and a seamless communication system, that engages the audiences.



OUR VALUES

COLLABORATION

By collaborating we bridge gaps in our offerings.

This results in a complete and successful experience for brands.

HONESTY

Honesty and passion to do something substantial in the Advertising & Events Industry, motivates our team to be creativity and hard working.

EXCELLENCE

We specialise in designing and creating sophisticated and memorable events, from Product Launches, BTL Activation, to Roadshows & Exhibitions.

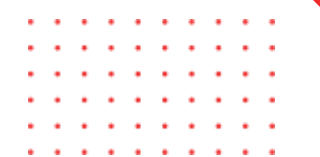


ABOUT US



Incorporated in Hyderabad, Telangana in 1995 by Mr. Murali Ramakrishna Gullapalli, as an outdoor advertising company which later on branched out into an event management company, Janahitha Publicities Pvt Ltd.

Janahitha Publicities has spread its wings across the country and is empanelled with many State Governments of India including Andhra Pradesh, Karnataka, Telangana, Uttar Pradesh, Rajasthan and Maharashtra and has its regional offices established at Hyderabad, Vijayawada, Bangalore, Lucknow, Jaipur and Mumbai.





OUR SERVICES



EVENT MANAGEMENT & PRODUCT LAUNCHES



We create concepts and manage corporate events, with technical and logistical elements, including event design, audio-visual, decor, production, scriptwriting, budgeting, permissions etc.

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EXHIBITIONS



We have a dedicated production & fabrication house with a multi-city network to execute and deliver ideas into reality



BTL ACTIVATIONS



PAN India & International footprint for BTL activities to help grow your business in existing and new geographies

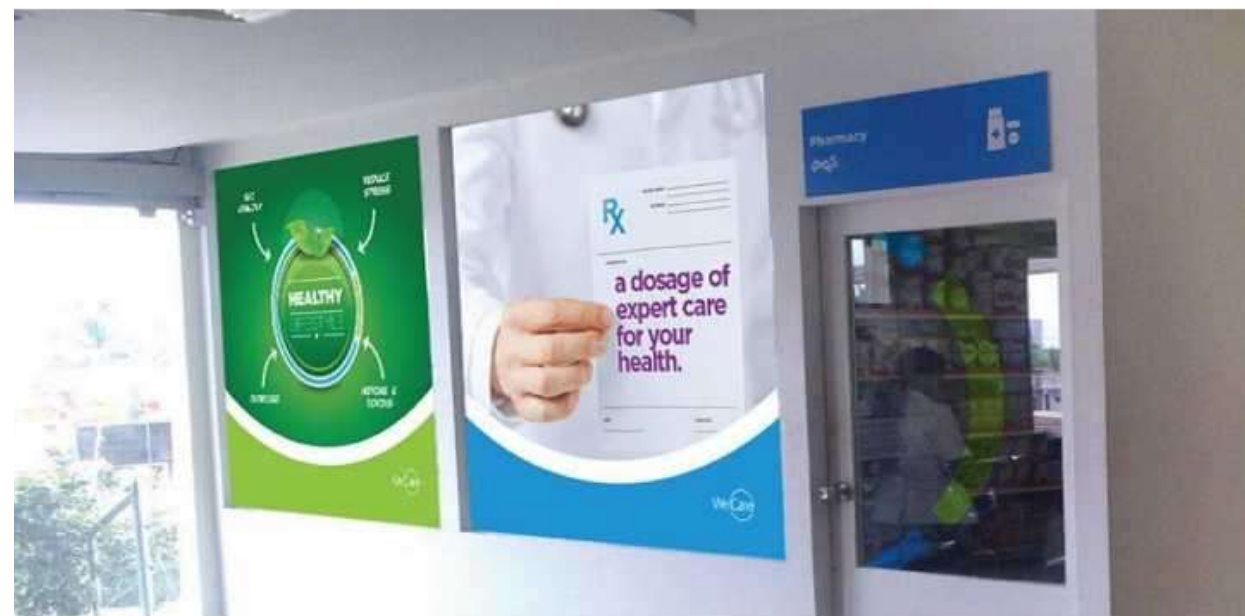
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IN-SHOP BRANDING



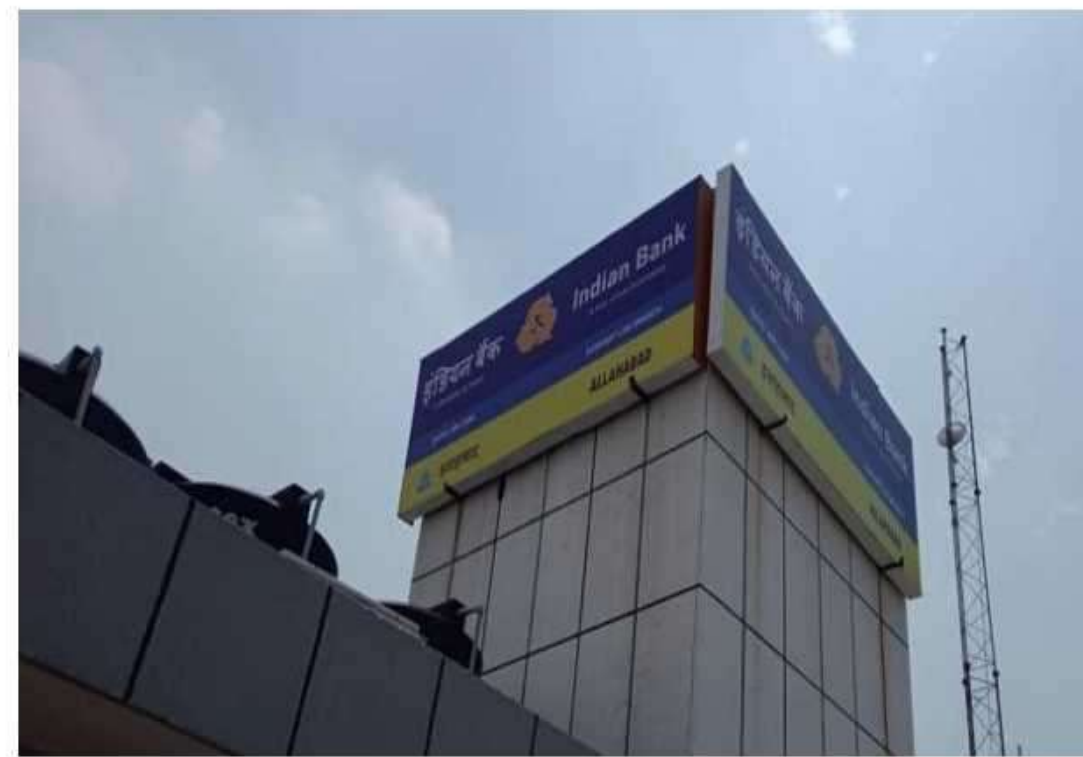
Extensive support and execution to highlight your products and services for In Store/Shop Branding



SIGNAGE BRANDING



Exclusive operations team to deliver outdoor signage and branding mandates



ROAD SHOWS



Roadshows are exclusively designed to capture rural & urban market with capabilities of GPS enabled vehicles. On ground event anchoring, light & sound setup and display TV and 360 ° camera monitoring



POLITICAL CAMPAIGNS



- Campaign through Mobile Stalls
- Advertisement on Digital Screens
- Integrated social media campaign
- Selfie Points at major locations
- Visual Messaging
- Flash mob
- Special Kalajatha & Door-to-Door Campaigns
- Awareness through Songs



OUR ESTEEMED CLIENTS



We have worked for many corporate clients and are aware of all the nuances and expectations with regards to brand publicity on BTL activities

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MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)
Mullana-Ambala, Haryana
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A++')



And Many More

WHY CHOOSE US



360 DEGREE ADVERTISING SOLUTIONS



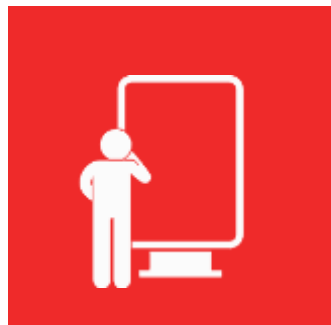
From Traditional to Innovative media, we are equipped to conceptualise, design & execute ideas into workable solutions for our clients.

WE PROVIDE INNOVATIVE SOLUTIONS



We have a professional team who can ideate and share innovative concepts for for brand visibility. Any idea we can replicate on ground to action.

WE ARE COST EFFECTIVE



We are the go-to company for outdoor and rural events as we provide cost effective solutions and work within budgets. All our commercial workings are transparent.

AVAILABLE 24 x 7



Our teams are available 24 x 7 to provide support and resolve queries. for our clients.

CONTACT US

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